



FOR IMMEDIATE RELEASE

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### Boston CASA Welcomes New Development Director

Boston, Mass — Boston CASA is pleased to announce the appointment of Michael Esten as the organization's development director, effective October 2, 2023.

With a 35-year career within independent schools, Michael Esten, pictured below, brings with him a wealth of experience. His journey began as a teacher and progressed through various administrative roles, including serving as an athletic director, administrative faculty member, and head of school. For the past two decades, Michael has specialized in school fundraising, excelling as a director of development, where he consistently expanded annual funds and managed successful capital campaigns.

Michael's skill set is poised to significantly benefit Casa's mission. His strengths lie in cultivating and sustaining donor relationships and a demonstrated track record in supporting youth-focused organizations' growth. Michael is eager to leverage his fundraising expertise to facilitate Boston Casa's expansion of services within Suffolk and Middlesex counties.

"I was drawn to Boston CASA by its incredible mission, inspired by my late father's role as a CASA volunteer, and excited by the opportunity to use my fundraising skills to make a greater social impact with my efforts," says Michael Esten as to why he chose to join Boston CASA.

"Boston CASA has an audacious five-year growth plan to increase the number of children served from 15% to 50% in the next five years, which requires us to raise an incremental 1.3 million by 2028," says Nicole Stewart, executive director of Boston CASA. "We are thrilled to have Michael's 20-plus-years of experience and his depth of skills and knowledge in fundraising to lead our development efforts. It's an exciting time," says Stewart.

Boston CASA recently committed to an ambitious five-year growth strategy that will result in 50% of court-involved children in Middlesex and Suffolk counties being assigned a CASA by 2028. With Esten on board as the new development director, Boston CASA is confident it will achieve its plan and make a greater impact.

About Boston CASA: Boston CASA is dedicated to advocating for the best interests of children and youth who have suffered from abuse and neglect. Boston CASA achieves this mission by training and supporting community-based volunteers who serve as advocates for these children within the court system, ensuring they thrive in stable environments. Notably, Boston CASA was recently selected as a top 1000 finalist from among 6,353 applicants for a grant from Yield Giving, Mackenzie Scott's foundation.



